

GPE KIX

Brand identity guidelines

KIX

Knowledge
Innovation
Exchange



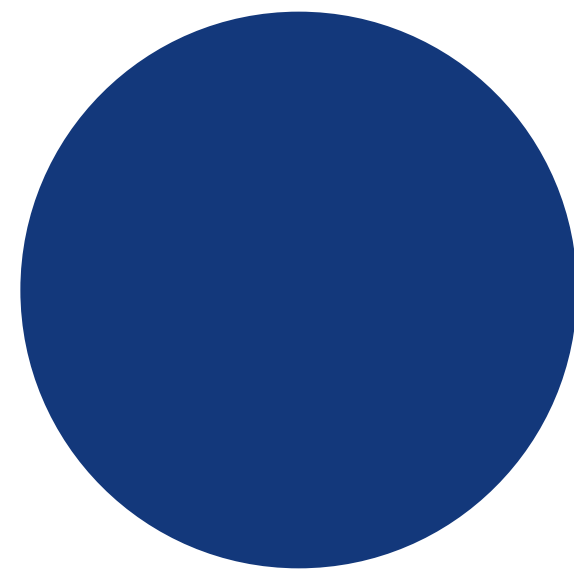
GLOBAL PARTNERSHIP
for EDUCATION

LOGO KIX + HUBS + GPE | current version

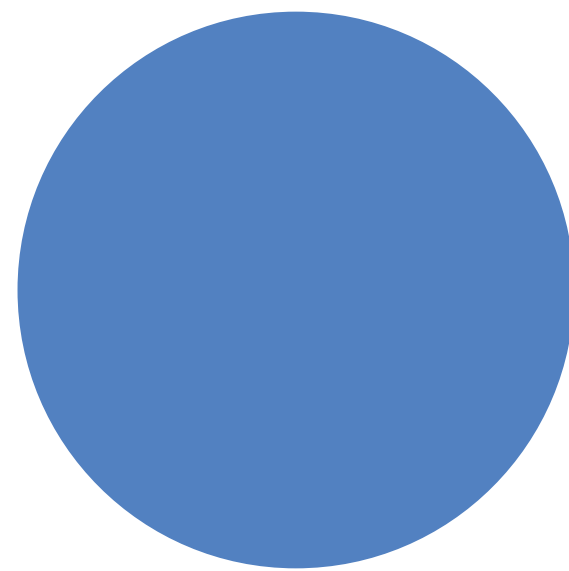


COLOR PALETTE

PRIMARY COLORS



#062172
RGB 6 33 114



#4878c0
RGB 72 120 192

SECONDARY COLORS



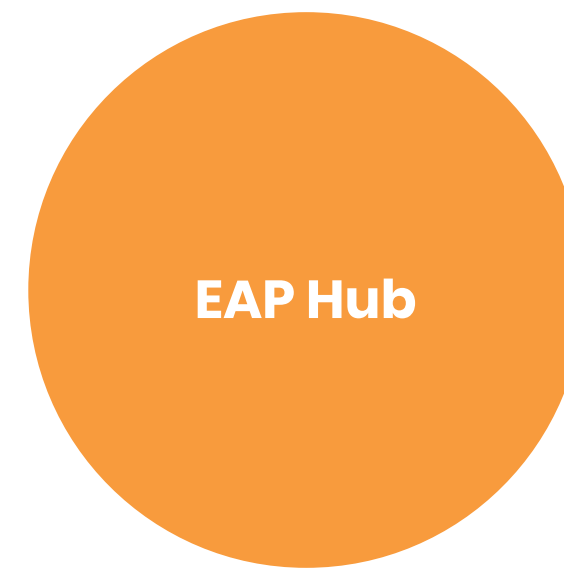
Africa 19 Hub

#7bcad1
RGB 123 202 209



Africa 21 Hub

#edcd24
RGB 237 205 36



EAP Hub

#f9922d
RGB 249 146 45



LAC Hub

#8fb755
RGB 143 183 85

BEBAS NEUE
Regular

HEADLINE FONT

A B C D E F G H I J K L M N O P Q R S T U V W Y Z

1 2 3 4 5 6 7 8 9 0

POPPINS
Regular

Text

Abcdefghijklmnopqrstuvwxyz
1234567890

PATTERN



EXAMPLES

Homepage



EXAMPLES

Social media images



EXAMPLES

Map

